



# FCA NEWSLETTER

www.fcacalgary.ca

SEPTEMBER 2005

*"Art completes what nature cannot bring to finish. The artist gives us knowledge of nature's unrealized ends." Aristotle*

## Gaye Adams Workshop June 11, 2005: Promoting Professional Careers In Art

### Coming Events

- *On the Edge at Edgemont Community Centre - October 1, 2005*
- *Winter Frost at Lutheran Church in Strathcona - November 26, 2005*
- *Spring Forward at Riverbend Community Centre - April 22, 2006*



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On June 11, 2005 the Calgary Chapter held a workshop with Gaye Adams, SFCA. *What Jurors Look For - for those serious about pursuing their art.*

Sixteen people, all very interested in progressing to a new level, attended this workshop. The lively discussion, Gaye's personal knowledge and experience plus the experiences of the participants lead to an extremely successful workshop. Everyone left feeling that they had new insights, renewed motivation and a better focus on their artistic direction.

**Why Bother With AFCA & SFCA** - networking, access to some special shows (Paint by Numbers), galleries and art dealers recognize it, and recognition by peers

**The AFCA & SFCA Process** you need Juror's Choice in 8 separate shows. The Calgary Chapter has 2 qualifying shows a year but you can apply to any Vancouver show and acceptance there is automatically a Juror's Choice. Acceptance in Vancouver, means you must pay shipping charges. Art Pack provides a good delivery service.

Make sure all your works submitted are of the highest

quality your submission is only as good as the weakest paintings. Paint things that excite you, try for a fresh, personal approach. For AFCA jurors are looking for a consistent quality. For SFCA jurors are looking for consistent style

**Reasons Why Pieces Might Be Declined** - overused theme. Lack of competence, weak design and lack of full range of values. Too many similar works submitted, and lack of visual impact

**Handling Rejection** - take your ego out of it, see declination objectively. You must know if your work is strong. Continue your development. Value the realistic opinion of your peers and you may need to paint more

**Marketing** - if you have a strong picture, really milk it. Make slides, have prints made before selling. Submitting to magazines and some competitions only requires the slide. They never need to see the original. Submitting to magazines and competitions can be free publicity. There are places that will buy your image for commercial use on cards and in various other ways. Some people make a great deal of money from these places.

**Approaching Galleries** - when you approach a gallery you are interviewing them as much as

they are interviewing you, ie what is their policy on payment, framing, how quickly do they pay. Get references from artists who are familiar with that gallery. When you talk to a gallery don't tell them what you want to say such as "I'm a great artist" tell them what they want to hear such as, "how much you produce (60-100 paintings a year), your consistent quality, that you are reliable, you're serious and you're reputable. Consider why you want to use a gallery (are you selling consistently already).

**Copyright** - you need permission to use any published photo (National Geographic or a calendar). You need permission to use someone's image in a collage or mixed media. If in doubt don't use it because it's embarrassing and illegal to get caught even if it was inadvertent. You automatically have copyright on any original image. A © symbol is not necessary. You retain copyright even if the work is sold. If you produce a work as a paid employee your employer owns the copyright. If you work as an independent artist you retain copyright.

**Rex Beanland - Workshop Coordinator**

## FCA Executive - 2005/2006

Position	Name	Phone	E-Mail Address
President	Lorna Hannett	(403) 637-2454	lorna12@telusplanet.net
1 <sup>st</sup> Vice President	Lillian Tkach-Matisons	(403) 236-9819	lilart@telus.net
2 <sup>nd</sup> Vice President	Lois Fisch	(403) 288-7560	lfisch.vitalvisions@shaw.ca
Secretary	Martha Jones	(403) 283-5917	parkdaleart@hotmail.com
Treasurer	Kathleen McCombie	(403) 288-4783	kmmccombie@yahoo.ca
Past President	Natalie Kurzuk	(403) 254-6697	nakurzuk@telusplanet.net

*"Your attitude can take you forward or your attitude can take you down. The choice is always yours!"  
Catherine Pulsifer*

## General Meeting Minutes - June 16, 2005

Meeting called by Lorna Hannett

Notetaker Lillian Tkach-Matisons

### Approval of minutes May 19, 2005.

Minutes from April 21/05 - No errors or omissions

Adopted as read by: Rosemary Bennett

Seconded by Diane Hunter

### TREASURER'S REPORT - Lorna Hannett

Art Fusion Recap - Revenue \$8355.00

Expenses \$7660.39

Profit \$694.61

### EXHIBITIONS - Lillian Tkach-Matisons

October qualifying juried show at Edgemont Community Centre is:

Saturday, October 1, 2005 from 11 am to 4 pm.

Jury will be at the September 15<sup>th</sup> meeting at 6:30 pm

November qualifying show at 1<sup>st</sup> Lutheran Church in Strathcona

Saturday, November 26, 2005 from 11 am to 4 pm

Jury will be at the November 17 meeting at 6:30 pm

April non-qualifying show at Riverbend Community Centre

Saturday, April 22, 2006

Jury will be March 2006 meeting at 6:30 pm

### WORKSHOPS - Rex Beanland

Gaye Adams Workshop - "What Jurors Look For" - 16 attended excellent workshop. Informative and eye-opening workshop.

### STAMPEDE WINDOW - Rosemary Bennett

11 am to 1 pm - Lorna Hannett & Lillian Tkach Matisons

1 to 3 pm - Krystyna Laycroft & Dee

3 to 5 pm - Rex Beanland & Jana Milne

5 to 7 pm - Rosemary Bennett & Martha Jones

### PROGRAMS - Krystyna Laycroft

Seka Owens - Jurying, Constructive Critique and Helpful Information on how to improve paintings brought in tonight by members.

No programs as yet set for fall 2005.

### OTHER DISCUSSIONS

Pros & Cons re our meeting place at Crescent Heights. Discussed day of the week & location and a questionnaire was sent out by Lorna Hannett for membership input..

Questions raised - Why can't we take membership with Visa?

Moved by Sharon Williams that we arrange to have one signature member at every meeting for the purpose of jurying potential new active members.

Seconded by Rose Zivot. All agreed. None Opposed.

### ANNOUNCEMENTS - VISITORS - NEW MEMBERS

We need volunteers for the social committee. Discussed making the social committee job easier by simplifying the coffee/tea/juice/snack at the meetings.

Visitor - Diane Stewart

### MEMBERS ART SHOWS:

Sharon Williams - Elevation 1306 Canmore

Krystyna Laycroft

Lillian Tkach-Matisons - Memories Inn Longview

### FURTHER DISCUSSIONS

Artist Direct - Prelude - Reasonable Frames Prices information was mentioned.

Rose Zivot is going to FCA Vancouver Head Office for Board Meeting and asked members if we have any questions and concerns to take to Vancouver.

### ADJOURNED

Meeting adjourned Moved by Diane NKnight

## President's Message - Lorna Hannett

Here we are at the beginning of another season already. I hope everyone has enjoyed this summer that is passing us by far too swiftly.

I want to thank all those who brought paintings to the June meeting, for the wonderful critique we had by Seka Owen. I found her insight and knowledge extremely helpful and judging by the comments I heard, so did everyone else. "Don't mind

*criticism. If it is untrue, disregard it. If it is unfair, keep from irritation. If it is ignorant, smile. If it is justified, learn from it." (Anonymous)*

I also want to thank all of those members who are making the effort to come to our meetings, in spite of all the road construction going on all over the place. It's a pain, to be sure, but we'd be nothing without you, so I really

appreciate it. "Even on the road to hell, flowers can make you smile." (Deng Ming-Dao)

Our first show Oct. 1<sup>st</sup> - "On the Edge" is a qualifying show and the jury will be at our first meeting, Sept. 15<sup>th</sup>. I hope it's been a productive summer for everyone and I'm looking forward to a great turnout and all the wonderful works of art.

Let's start this new season with a bang!

## Jury Guidelines & Categories - September 15, 2005

### Jurying – Calgary Chapter

**Jury forms** are available on our website at [www.fcacalgary.ca](http://www.fcacalgary.ca), **please have forms filled out prior to registering your paintings for jury.**

The Jury is Thursday, September 15, 2005 at Crescent Heights, 1101 - 2nd Street N.W. Drop Off time is 6:30 p.m. sharp. Jury fee: \$10.00

A member must have "Active" status before submitting pieces for a jury into a show. A member can submit three images to a Jury.

Pieces previously submitted can be resubmitted if they were not accepted as "Juror's Choice" paintings. All Calgary Chapter Shows are juried.

Paintings may only hang once in a FCA juried show at the same location.

Paintings that have hung in a Chapter Show, either as a Chapter's Choice or a Juror's Choice may subsequently be submitted to an FCA juried show at the Federation Gallery.

If a painting is accepted in two FCA shows, it will only count once towards application for Signature Status. You require eight different works at eight different shows.

**Chapter Choice:** Are pieces considered to be of a high standard and quality that are acceptable to be shown in a Chapter Show but are not eligible for "juror's choice" and do not work towards "Signature Status".

**Juror's Choice:** Are pieces considered to be of a higher standard and quality and are acceptable to be shown in a National Show, allows

members to work towards "Signature Status".

Members must have eight "Juror's Choice" over a four year period to apply for AFCA Status.

A member can only count one "Juror's Choice" per show towards their signature status.

This is considered the stepping-stone to signature status and is harder to attain. It ensures artists applying for signature status are meeting the qualifications necessary to be accepted for "Signature" status.

**Best of Show:** Is "juror's" choice but is considered to be the "best" of show and works towards "Signature Status".

Good Luck to Everyone

## Program - Marjorie Turnbull FCA National President



**Marjorie Turnbull - AFCA** and FCA National President will be at our general meeting September 15, 2005. Marjorie is bringing with her the slides from this years successful AFCA and SFCA Members and will have a question and answer period.

Painter and printmaker Marjorie Turnbull lives in Coquitlam, BC. She was born in Edmonton, Alberta and received her early training at the Banff School of Fine Arts, earning the Brewster Award. She later worked on a Fine Arts degree at the Universities of Alberta and Saskatchewan. Her interest in printmaking became more sharply focused when she

enrolled in the Emily Carr School of Art and Design, Vancouver, graduating with Honours in Printmaking, followed by a year of Post Graduate work.

Marjorie is a member of the Malaspina Printmakers Society, Vancouver; and an AFCA in the Federation of Canadian Artists.

## "On the Edge" Edgemont Community Centre - October 1, 2005



### Crescent Heights Community Centre

33 Edgevalley Circle N.W.

Jury: Thursday, September 15, 2004 (at Crescent Heights)

Door Prize: Members are asked to bring a painting valued at over \$200.00 to the meeting on September 15th (members will select one for the door prize).

**This is a Qualifying Show**

### Colour Mixing Hints

How do you decide what colours you mix to achieve the required colour. Do you do it by instinct, a bit of this colour, a little of that colour? If you want to put a little more science into the art of colour mixing go to:

[http://www.artistsanon.co.uk/colour\\_hints\\_for\\_artists.htm](http://www.artistsanon.co.uk/colour_hints_for_artists.htm)

## News - Notices - Opportunities

**FCA Name Tags.** You can order your FCA name tags for yourself from Canuck Amusements 249-6641. Ask for Doug. You can order them plain or with the FCA Logo. They are \$5.00 plus GST.

**Canmore Artists and Artisan Guild** is looking for artists to have short lecture, slide show, demonstration....It is for Saturdays or Sundays in 2006. Please e-mail proposals with the honorarium requirements and time availability to [romandana@shaw.ca](mailto:romandana@shaw.ca)

**Dana Roman** will have the solo exhibition "Imaginary

Landscapes" in Canmore Library Gallery from September 30 to October 11/2005. The exhibition will show acrylics and mixed media collages as well as painted silk scrolls, kimonos, shawls, painted silk quilt and silk screen. Opening reception is Friday September 30 at 7.30 pm.

**The Traingle Gallery** - Christmas Art Sale & Bohemian Extravaganza, November 3 - 5, 2005. It is an art sale and the gallery invites artists to submit their works. You can find the details on their website at [www.trianglegallery.com](http://www.trianglegallery.com) under events.

### Programs - Krystyna Laycraft:

- October 20, 2005 - Jacek Malec, director of the Triangle Gallery.
- November 17, 2005 - Jacek Malec - continues.
- January 19, 2006 - Prelude The Fine Art of Framing.
- February 16, 2006 - Chaos Theory and Creativity - Krystyna Laycraft.
- March 16, 2006 - Stephen Murphy - owner of Arts on Atlantic Gallery.



## Workshop Participants - June 11, 2005



**Note: Meetings are the Third Thursday of every month at Crescent Heights Community Centre 1101 - 2nd Street N.W.**

## Newsletter - Calgary Chapter

**FCA - Calgary Chapter Newsletter.** The Federation of Canadian Artists (FCA) is a not for profit organization dedicated to its aim of gradually raising the artists' standards by stimulating participants to greater heights of achievement.

The FCA - Calgary Chapter Newsletter is produced nine (9) times a year. We do not publish July, August or December. The deadline for submission to the newsletter is

the end of the month

We're looking for members profiles/biographies to publish in upcoming issues of the newsletter. If you are interested please submit your bio and picture to Marg Stevens at [stevenss@telusplanet.net](mailto:stevenss@telusplanet.net) or phone (403) 932-6383.

The Newsletter provides information on persons, places and events of importance,

as well as technical information.

Advertise in the Newsletter to reach a premier audience of artists, rates are very reasonable:

Full Page	6 x 7.5	\$110.00
1/2 Page	3.5 x 6	\$60.00
1/4 Page	3.7 x 2.8	\$35.00
1/8 Page	2 x 2.8	\$20.00